

Press Release - 18.06.2016

KosmosHellas: A new innovative platform for the networking of Greeks around the world made by Crowdpolicy for the Social Investments Society



From left to right: George Karamanolis, Head of Technology and Innovation of Crowdpolicy, Michael Psalidas, Managing Director of Crowdpolicy, George Gampierakis, President of the Social Investments Society, and Dimitris Angelou, Vice President of the Social Investments Society

Crowdpolicy has undertaken the implementation of the **platform for the social networking of Greeks around the world** for the Social Investments Society www.socialinvestments.gr.

This project constitutes a strategic plan of the **Social Investments Society** aiming at offering services for the networking, acquaintance, communication, cooperation and interaction of the Greek Citizens around the World. It will be the first integrated online digital bridge connecting the Greeks living in Greece, the Greeks of the Diaspora and the Philhellenes around the world and its target is to create Capital at the service of the Greek Society.

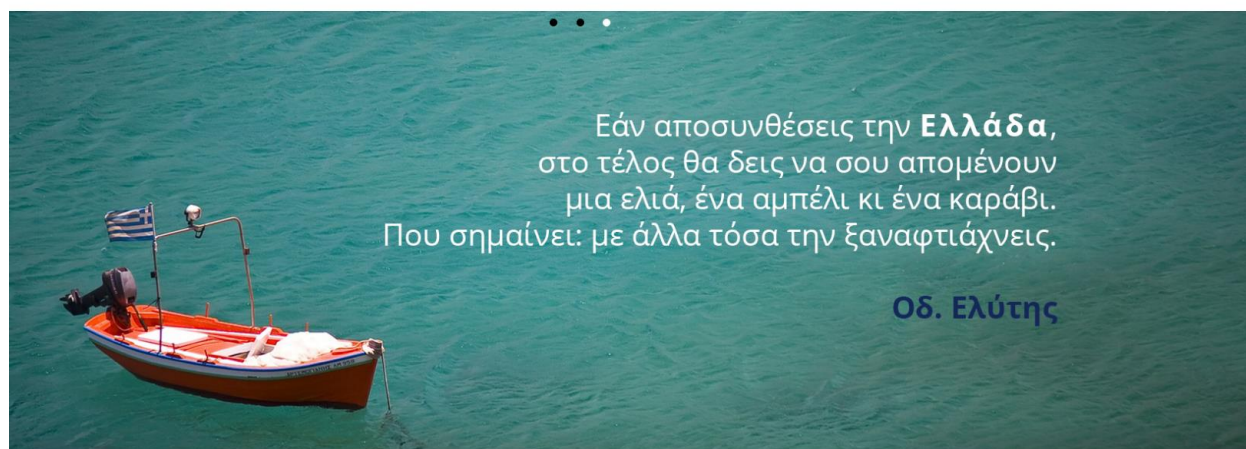
These services for networking and “connecting” Greeks around the world, which will be addressed to natural persons, legal persons and social Bodies, will offer the possibility of supporting Greece in the fight against social exclusion, poverty and unemployment, since 50% of the revenue of the platform (monthly subscription costs 1€) will be given in full transparency and accountability exclusively for the creation of jobs and community-oriented and infrastructure projects in cooperation with the local authorities of the country (**HelpHellas**).

Moreover, for the first time, a World Map of Hellenism recording and filing online every Greek Social and Cultural Agency and Association all over the world will be created. Those agencies and associations will be able to post their actions free of charge and interact with each other so that they can support one another through a dedicated **crowdfunding** platform for small amounts of money.

Finally, the operation of the first World Social Card of the Greeks (**KosmosHellas Card**) in cooperation with Mastercard will be embedded in the platform. A low fee on each transaction will be given for social investments in Greece.

The platform will be fully operational in January 2017, while as of mid July 2016 the pilot platform will be available for the subscription and networking of the Greeks around the world free of charge.

Furthermore, the Social Investments Society plans to create a model e-shop for supporting small producers in all Regions of the Country and reinvest 50% of the profits in purchasing Greek products in order to give them to Social Groceries of the Country free of charge.



In addition, a lot of actions are being planned for the Promotion of the Greek Culture and the Greek Language, such as the recent campaign titled **Ο Kosmos μιλά Ελληνικά (The World speaks Greek)**!

This agreement on strategic cooperation was signed by Michael Psalidas, the Managing Director of Crowdpolicy, and George Karamanolis, Head of Technology and Innovation of Crowdpolicy, and on behalf of the Social Investments Society, it was signed by George Gampierakis, its President, and Dimitris Angelou, its Vice President.

The platform will operate at the address <http://kosmoshellas.com.gr/el/>.

Crowdpolicy (www.crowdpolicy.com) specializes in the design and implementation of digital applications for the networking and mobilization of the crowd towards a cause (crowdsourcing) as well as the participatory fundraising (crowdfunding).