



## **be finnovative on-site: Turn an idea into funding**

**February 2, 2017 18:00**

**On Thursday, 2nd of February at 18:00 the event «be finnovative on-site: From the idea to finance, will take place at Pireos 74 Moschato - be finnovative premises.**

The main theme of the event is how we get from an idea to finance in the path of a new company. Additionally, alternative funding models based on the crowd will be presented by the leading international speaker and mentor of the program [Dr. Michael Gebert](#), who will analyze ways of cooperation between banks or large companies and fintech startups.

The event will take place in the corporate space, Pireos 74, Moschato. (<https://goo.gl/Yqwuxg>).

## Programme:

- 18:00 - 18:30 Attendance - Registrations
- 18:30 - 18:45 Brief presentation of the course of business acceleration program “be finnovative” and groups
- 18:45 - 19:00 Presentation of collaboration of National Bank Of Greece with fintech (i-bank Pay & yummywallet). Alkiviadis Trigkas, Head of Electronic Banking Sector at National Bank of Greece & Theofilos Milonas , Founder Yummywallet.com
- 19:00 - 19:30 CrowdX dynamics in the startup ecosystem (crowdfunding, crowdsourcing, crowdinnovation) as a tool for growth, Michael Gebert, Head of the Board German CrowdSourcing Association and member of the European Crowdfunding Stakeholder Forum at European Commission,( the speech will be held in English )
- 19:30 - 20:30 Panel of experts on financing new business issues
- What makes an idea worth to be financed?
  - Which are the basic models and financing stages of a company?
  - Which are the prospects that alternative financing models, such as crowdfunding and p2p lending, have?
  - Open discussion

Participations : Nelly - Tzakoy Lampropoulou, General Manager of Retail Banking Member of the Executive Committee , Aristos Doxiadis, Venture Capital Investor, John Charalambidis, Associate Professor and Head of Unit for Innovation and Entrepreneurship University of the Aegean, Spiros Kyritsis, Chairman of the Athens



Exchange Members, Ion Tsakonas, CEO PJ Catalyst, Paul Kidner, General Director, The People's Trust, Giannis Gavrielides, CEO COVVE (covve.com).

The discussion will be moderated by journalist Dimitris Mallas.

20:30 - 21:30    Networking

- Registrations : <https://goo.gl/y01oI2> ( the registration is necessary as well as the identifier display for entering the event )
- Facebook event: <https://www.facebook.com/events/1767643366893417/>

